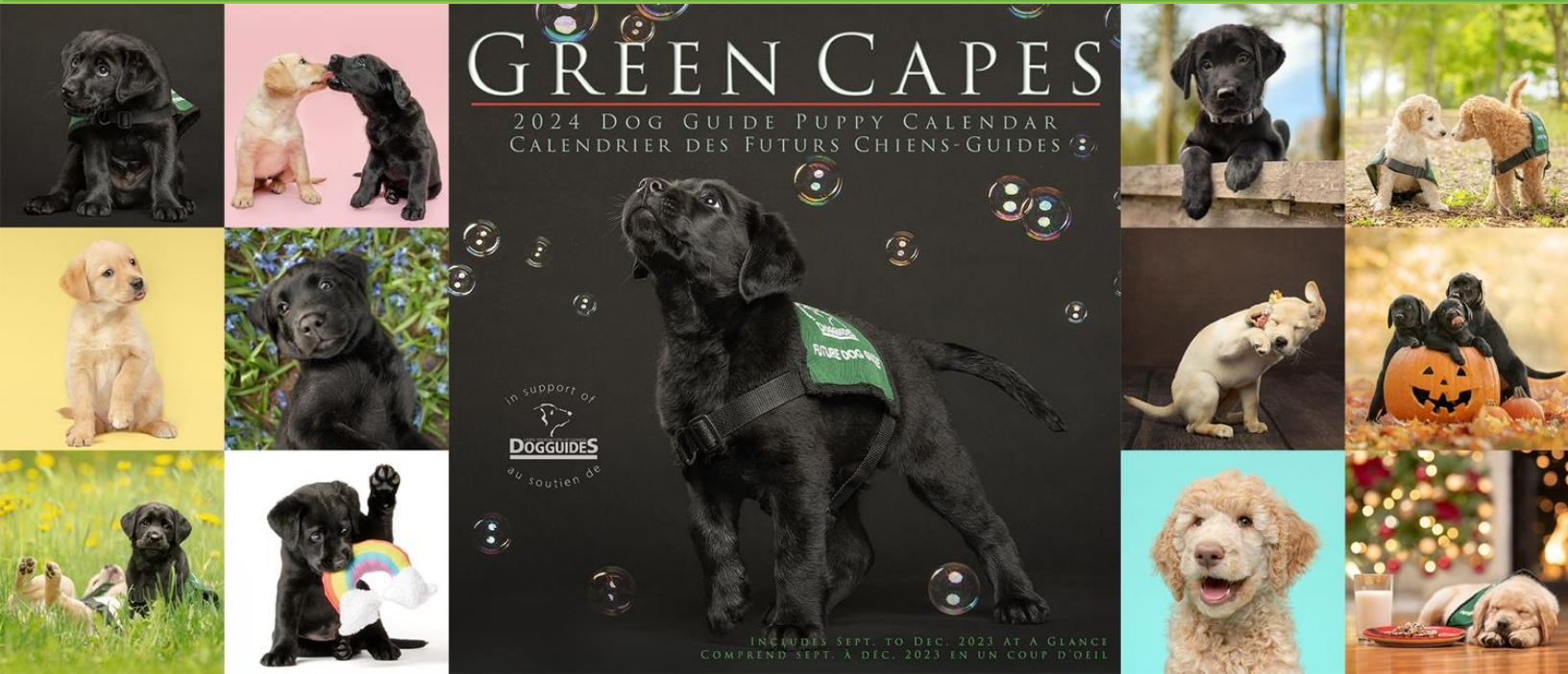


Green Capes Lions Sales Program



Sells the Calendar for \$20



Keeps \$10 to support your local club activities



Your Lions Club

Allocates \$5 to the new Dog Guides school



Green Capes Lions Club

Pays \$10 to Green Capes LC



Donates \$1-2 through annual donations to Dog Guides



Net Proceeds: approximately 80-85%, directly benefitting Lions activities and Dog Guides

ONE pawsome calendar – DOUBLE the impact for Lions across Canada

How It Works



Order Calendars and Pay Nothing Upfront

Green Capes sells the calendars to Lions Clubs for \$10 each – shipping is free. The minimum order size is 25 and the maximum is 200. Orders are based on increments of 25 calendars, ie 25, 50, 75 etc. Submit your order using our online order form*. Orders placed by June 30 will be entered into a draw for a \$200 credit on your invoice.



Pay 50% When Calendars are Ready to Ship

When the calendars are ready to ship, we will email an invoice requesting payment for 50% of the order. Payment must be received prior to shipment. Green Capes accepts payment by e-transfer (preferred) or cheque.



Receive the Calendars

Calendars are available to ship by late August. You will receive an email notice from Canada Post with the tracking number of the shipment.



Sell the Calendars

Plan how your club will sell the calendars – potential opportunities include family and friends, members' workplaces, fall fairs, Christmas markets, sporting venues, local retailers. Be sure to check out the Sales Tools section of our website for promotional material in digital format (e.g. sales posters, social media posts).



Submit Final Payment

Your final payment is due by December 15. Should you wish to return calendars for a full refund, the following conditions apply:

- Contact Green Capes by December 1, indicating the number to be returned.
- A maximum of 25 calendars (in original, saleable condition) can be returned.
- Return calendars to Green Capes no later than December 10.
- Green Capes does not cover shipping costs of returns.

**The online order form can be found under "How It Works".*

Please visit our website for more information about the calendar program and our club.



www.GreenCapesForLions.com



Lions@GreenCapes.com